

## **WLSAA ANNOUNCES THE TIGER 250**

250 Families, groups, and individuals to raise an additional \$375,000.

Have you ever heard the phrase there is strength in numbers, or none of us are as strong as all of us? The West Liberty-Salem Athletic Association has announced an aggressive plan to raise \$750,000 with donations and sponsorship from families, businesses, and individuals toward the Tiger Strong Fieldhouse by February 1st, 2020.

One available option is to join the exclusive Tiger 250. The Tiger 250 plan calls for a gift of \$25 a month for each of the next five years, \$300 annually totaling \$1500. A one-time \$1,500 contribution or \$1500 divided over three years (\$500 annually) is also available. All gifts are tax-deductible. These 250 gifts would raise \$375,000 toward the remaining amount needed for the completion of the athletic complex at West Liberty-Salem. The new \$1.2 million plan already has over \$500,000 in cash and pledges and will be built 100% by private donations and business sponsorships.

## **TIGER 250 BENEFITS**

The first 250 individuals, households, or groups to become a member will be recognized with

- \* Inscribed 12"x12" brick that will line the walkway to the stadium reminding current and future athletes of the community's support
- \* Window decal to show your support of Tiger student-athletes
- \* 2 VIP passes to the opening ceremony when the building is complete
- \* Recognition at the dedication ceremony

TO JOIN THE TIGER 250 MESSAGE THE WLSAA ON FACEBOOK OR EMAIL LVANHOOSE@WINDFALLFUNDING.ORG AND A WLSAA MEMBER WILL DELIVER A PLEDGE CARD.

WE ARE ALSO AVAILABLE TO HELP OR ANSWER QUESTIONS AT 614-204-7051.

The WLSAA's plan is what we feel is needed to remain competitive in sports as it will provide our student-athletes with much-needed space and training facilities. By also adding public restrooms, we will potentially be in a position to host postseason games, even when the Tigers are not in the playoffs. "We all want the Tiger Strong Fieldhouse to be a complex that the community can all be proud of," said Shane Godwin, President of the WLSAA, "however, as a privately-funded project, we will have to decide and act between needs and wants depending on the total amount of funds raised."

The fieldhouse project has enjoyed widespread support. "We are thrilled with the interest and pledges so far," said Athletic Director Jake VItt, "but we have a long way to go. Our athletic association is doing the right thing for our students."

Windfall Director of Business Operations Lewis VanHoose said, "This is an exciting time for the West Liberty-Salem Athletic Association as we work toward moving forward with the multi-purpose athletic facility plans, there is a ton of emotion and passion in our community, and that has been shown through the donations already made. Windfall looks forward to helping make this facility a reality."

"The creativity in some of the WLSAA offerings spreads out the financial burden over individuals, businesses, alumni, etc.," said Eli Wilcoxon, WLSAA board member and fundraising chairperson. "We all know the importance of extra-curricular activities, but at the same time, we want to remember our kids are going to school to learn. The project completion will benefit generations of Tiger fans, players, cheerleaders, band members, and alumni."

For more information about the WLSAA campaign to complete the Tiger Strong Fieldhouse, including Windfall's 33x3 program, or to join the Tiger 250, please email Lvanhoose@windfallfunding.org.

