West Liberty Business Association Meeting Minutes

Wednesday, October 14, 2026 @ 5:30pm Mad River Farm Market

In attendance:

Heather Chamberlain, President (TGH)
Linda Vernon, Vice President (J&L Vernon Farms)
Katie Neer, Secretary (Solomon's Garage)
Brittany McElroy, Treasurer (Civista Bank)
Alex VanHouten (Village Hippy Boutique)
Cyndi McClure (Village Hippy Boutique)
Steven Christopher (Lime Green Shopper)
Lee Chamberlain (PDQ IT Solutions)
Andrew Blount (WL Historical Society)
Margaret Piatt (Piatt Castle & WL Historical Society)
Marci Rostolfer (Mad River Farm Market)
Jon Watkins (Sign Shop)
Aaron Hollar & Ron (CC Processor)
Jake Vitt (Logan Lawn & Landscaping)

The West Liberty Business Association (WLBA) convened its meeting with President Heather Chamberlain presiding.

Secretary / Treasurer's Reports – Katie reported that the minutes from the September meeting were distributed via email. Linda moved to accept the minutes as presented, and Heather seconded the motion. Brittany shared the Treasurer's Report in person. Linda moved to accept report. Alex seconded.

Membership – Jon Watkins is joining. Katie & Heather will work to get 2027 renewal letter out.

Business of the Month – Brittany reported Liberty Gathering Place was Sept Business of the Month and Sweetie Pie's is October Business of the Month.

Events -

- **CA$H Mobs -** Will continue to be held 3rd Wed of each month. Upcoming dates:
    - Oct 21 -12pm – meet at Town Hall , shopping locations TBA that day.
    - Nov 18 – 5:30pm Tentatively – Name That Tune At Liberty Gathering Place ??
    - Dec 16 (will shop at 2 locations) -12pm – meet at Town Hall, shopping locations TBA that day.
- **Spooktacular –** Oct 22 – Heather is finalizing details with the committee.
- **Christmas in the Village –** Flyers coming soon. Banner to be sponsored by LLL & Reed Renovation.
    - **Open House –** Nov 6 & 7 –We will not have food trucks in order to support local eateries.
    - **Black Friday** – Nov 27 – Grinchmas Scavenger Hunt starting at LGP put on by the Downtown Merchants & Friends committee.
    - **Small Business Saturday –** Nov 28 –
        - Dash Before the Game Day Bash – Heather & Nikki K and Wendy Y are organizing this event.
        - Cookies with Santa – Cindee & Missy at the Village will work to organize this event with the WLS cheerleaders. Levi Neer will dress as the Grinch and make an appearance. Sadie Neer will dress as an elf.
        - Shopping
        - Parade (Brittany heading up parade again) – Katie filed the permit to close the streets for the parade route from 6:30-7:15ish. Levi Neer will dress as the Grinch during the parade. Sign up your parade float here:
            - https://accounts.google.com/v3/signin/confirmidentifier?authuser=3&continue=https://docs.google.com/forms/u/3/d/e/1FAIpQLSelubdEMITrJ-tKSGdCx8QIjrU8g3uWCp4pBA9vCkS36TbLDQ/viewform?usp%3Dsend_form&followup=https

://docs.google.com/forms/u/3/d/e/1FAIpQLSelubdEMITrJ-tKSGdCx8QIjrU8g3uWCp4pBA9vCkS36TbLDQ/viewform?usp%3Dsend_form&ltmpl=forms&osid=1&passive=1209600&service=wise&flowName=GlifWebSignIn&flowEntry=ServiceLogin&dsh=S-99824666:1792701827295814

- **Christmas Tour of Homes –** Dec 5 – 4-8pm - Katie & Heather are organizing this. The tour includes: Town Hall/Opera House, Bailey House, Bobbi's Bungalow, the Moxley Home, the Sokolow Home, the Roberts Home, Theresa's Gingerbread House and Mt Tabor Church. Tickets available at Town Hall and Liberty Gathering Place.

Additional Business:

- **LOCO Chamber and Visitor's Bureau –** Possible Grant for Friendship Alley – Heather, Jake Vitt and Jeff Stoner will present at a follow up meeting for the LOCO VB grant. October 29 is the Legislative Breakfast with Guest Speaker Bernie Moreno.
- **Mayor/Village Council Report –** N/A
- **Champaign Chamber and Visitor's Bureau –** Margaret encouraged Heather to consider applying for the Champaign County grant for the friendship alley. They take applications year round.
- **Other –**
  - The Noodle Dinner will be Nov 5, also that evening is the Fall-toberfest being put on by Downtown Merchants. This event will host carriage rides. Linda made motion to sponsor carriage for $140. Brittany seconded. See attached info. Take silent auction baskets for Noodle Dinner to TGH or by noon to Fire Station on Nov 5.
  - Trunk or Treat at Yoder Learning Center Oct 29 – setup 11:30, 12-1:45 event. See attached info.
  - Piatt Castle / Mac a Cheek Rip Van Winkle and Autumn Games events coming up. See attached info.
  - Conner Leichty will help with WLBA FB Page moving forward.

The meeting concluded with a motion to adjourn from Heather and Katie seconding.

Respectfully submitted,

Katie Neer

Upcoming Meetings

Wed Nov 11, 5:30pm at Liberty Gathering Place
Wed Dec 9, 5:30pm at Mad River Farm Market
January 14 or 21, 5:30-7:30pm – TBD – Save dates