

West Liberty Business Association - Meeting Minutes

August 13, 2015

7:30a.m. @ Coffee Matters

Present: President, Margaret Hager (A Needle Pulling Thread), Vice President, Diana Wilkins (Kara Lynn's), Treasurer, Julie Bodenmiller (Civista Bank), Members: Roberta Yoder (Yoder Concrete), Ryan Berry and Chris Anders (Berry Digital Solutions), Julie Hidingier (Escape Route 508), Dustin Gardner

Minutes: None.

Financial Report: Julie Bodenmiller provided Financial Report.

Website: Berry Digital Solutions stated that the Events page gets the most traffic, followed by the Government page. The Council minutes have been added and linked with the Logan County website.

Street Markets: Margaret reported we need a refund check issued for Connie Smith. We will revisit this idea next year.

Tour of Homes: Margaret reported that there will be 7 tour stops. It will be held Oct 17 12-6pm, following the Adriel Quilt Auction. Dinner will be at Plank's following the tour for an additional \$8.50 per person. We will share 20% profits with the Historical Society. We had 2000 save the dates printed, will be ready to distribute at Labor Day.

Fall Open House: Sherry is advertising with the County Register. It will be held Sept 18 & 19. Sherry will contact Bob Chapman for ad in Examiner.

Parking: Margaret needs to follow up with Jason Plank about grass lot.

Labor Day: Ryan will have a booth set up and advertise for the Village events. Katie will send an email to encourage people to work at booth with him.

Branding: Someone suggested having a contest for a brand logo, involve the school, incorporate website, West Liberty and WLBA.

Margaret made a motion to adjourn the meeting and Julie B. seconded it. **Our next meeting will be Sept 10, 2015 at 7:30a.m. at LGP.**