April 2023

Once again we would like to update all of you on all of the amazing things that are going on with the WLBA! As we look back over the last 6 months we are all so thankful for the opportunities we had to hold events and gather as a community and operate our local businesses along the way. We pray this letter finds each one of you in good health, prosperity and joy! Let’s take a moment to review some of the highlights of this year for the West Liberty Business Association and our Village, as well as some amazing events that are still to come in 2023:

* We provided updated promotional Save the Date Rack Cards as well as updated trifold brochures to be handed out promoting tourism in the village
* We provided mywestliberty bags filled with treats for garage sale days and during the Summer Street Market!
* We are partnering with The Village of West Liberty and The Lions Club on more activities as well as a new Trolley to help with the parking issues with events.
* We provided mywestliberty bags for all new residents who move to the village of West Liberty
* We held the Hello Spring Shop Hop in March and had the Easter Bunny in partnership with the Lion’s Club
* We held the Annual Dinner meeting January 19th at the Opera House
* The Annual Fire Sales will be held May 20th
* We are sponsoring free hot dogs to children for the opening of the Splash Pad
* We continue to work with the Village and Historical Society and Piatt Castle on continued joint endeavors
* We are planning and promoting The Summer Street Market and Car Show June 24th! This will take place the same weekend as The Force Ball Tournament, the Lion's Club Fish Fry and the Fireworks – it will include local vendors and food trucks, more than 70 cars/motorcycles, stores staying open late and we will have a live and DJ music entertainment all day!
* We are sponsoring the Country Legends Concert Series concert September 2nd
* We will organize the Fall Open Houses for businesses in September
* We formed a new Trick or Treat committee and held the first Spooktacular event in downtown West Liberty October 27, 2022 from 4:30-7:30 P.M. It was a HUGE success and we will be holding the second annual Spooktacular event headed up with the same incredible committee this year on October 26, 2023
* We will be sponsoring and decorating the Logan County Branch Library window in downtown in November and raffling off the Snowflake Basket!
* We are planning and promoting West Liberty Christmas in the Village events including Christmas Open Houses to be held Nov. 3 & 4, the Christmas Parade and luminaries, Black Friday and Small Business Saturday Nov 24 & 25 as well as the Tour of Homes scheduled for December 19 from 5-8 P.M.
* We worked with the Village Council to institute a Business of the Month for West Liberty to recognize local businesses and that has been a great success and an opportunity for the community to learn about our local businesses.
* We have continued membership spotlights on the village Website and on our Facebook page.
* We are planning a Summer Garden Tour of Homes to add to our schedule

**The members of the Board would like to extend a special THANK YOU to everyone who volunteered their time and resources over the past years! We could not accomplish all this without you. We want more of you to please get involved with us and help us do even more next year! We love fresh ideas and opinions!**

We are excited to continue working closely with other local organizations, including the Village Council, the Lion’s Club, the Historical Society, the Country Legends Concert Series, the Logan County Chamber and Visitor’s Bureau, among others to improve our community. This cooperation has helped to better the community and increase the number of visitors to our town – which only means increased revenues to you.

We hope you will continue to support the West Liberty Business Association and renew your membership (see attached form and options). We are once again offering sponsorship packages so you can choose what best suits your needs, your financial ability and what works best to showcase your business on mywestliberty.com and to promote your business at our annual dinner.

We mainly meet on the second or fourth Thursday (as schedules allow) of each month at 5:30 P.M. at The Mad River Farm Market. We are always looking for members to get involved in event planning, and leadership roles, and it is a great opportunity to get your business name out there. We understand that your time is precious and as business owners we often don’t have extra time, but even if you are able to be on a small committee board it would be so helpful to those of us who are working hard to revitalize the events that keep our village relevant, lively and a destination spot! We have positions available on the following committees:

Membership Drive

Volunteer Committee

Business Development Committee

Summer Street Market and Car Show

Luminary Fall Run

Black Friday and Small Business Saturday

Spooktacular!

Christmas Parade

Christmas Candlelight Tour of Homes

It is the goal of the Board of Directors to support all of our businesses in ways that benefit the entire West Liberty community. The more memberships we have, the more we are able to pour in to the Village events and in to the local businesses of West Liberty bringing commerce and traffic into our local economy.

Respectfully and Dutifully Yours,

Your West Liberty Business Association Board of Directors:

Heather Chamberlain (Theresa’s Gingerbread House), President

Linda Vernon (Vernon Farms), Vice President

Brittany McElroy (Civista), Treasurer

Brenda Snyder (Pig In A Pickle) Secretary

Tami Cox (Country Friends of Ohio), Member at Large

**MEMBERSHIP RENEWAL FORM / DUES INVOICE 2023**

(Please complete and provide with dues payment.)

Business Name \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Contact Name\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Physical Address\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Mailing Address\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

City\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_Zip\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Email \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Business Phone\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_Cell\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Business Website \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Social Media Platforms\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Business Spotlight – Would you like us to feature your business (Y or N)? \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

\*In order to be considered for West Liberty Business of the Month you will need to be a member of the WLBA\* If you are chosen as the Business of the Year you will receive a FREE Traditional Membership Package valued at $100!

***PLEASE FILL OUT BOTH PAGE 3 & 4 AND MAIL BACK TO:***

***P.O. Box 684, West Liberty, OH 43357***

**2023 MEMBERSHIP OPPORTUNITIES**

**\_\_\_\_PLATINUM PACKAGE - $1500**

* Prime Banner ad at the top of the Home page of mywestliberty.com
* Main Sponsor for the Annual Dinner Program as well as a 16 X 20 keepsake sign at your dinner table with your logo to take home after the dinner
* WLBA membership with Banner Logo on member listing on mywestliberty.com
* 10 tickets to the Annual Dinner January, 2024 at 6:00 P.M. at the Opera House

\_\_\_\_**GOLD PACKAGE - $1000**

* Banner ad on the Home page of mywestliberty.com
* Main Sponsor for the Annual Dinner Program as well as a 11 X 14 keepsake sign at the dinner table with your logo to take home after the dinner
* WLBA membership with Banner Logo on member listing on mywestliberty.com
* 8 tickets to the Annual Dinner January, 2024 at 6:00 P.M. at the Opera House

**\_\_\_\_SILVER PACKAGE – $750**

* Banner ad at the top of Events page (highest traffic) of mywestliberty.com
* Main Sponsor for the Annual Dinner Program as well as a 8 X 10 keepsake sign at the dinner table with your logo to take home after the dinner
* WLBA membership with Banner Logo on member listing on mywestliberty.com
* 6 tickets to the Annual Dinner January, 2024 at 6:00 P.M. at the Opera House

**\_\_\_\_BRONZE PACKAGE – $500**

* Banner ad at the top of the best available page of mywestliberty.com (first come, first serve)
* Main Sponsor for the Annual Dinner Program as well as a 8 X 8 keepsake sign at the dinner table with your logo to take home after the dinner
* WLBA membership with Banner Logo on member listing on mywestliberty.com
* 4 tickets to the Annual Dinner January, 2024 at 6:00 P.M. at the Opera House

**\_\_\_\_TRADITIONAL PACKAGE – $250**

* Main Sponsor for the Annual Dinner Program as well as a 5 X 7 keepsake sign at the dinner table with your logo to take home after the dinner
* WLBA membership with Banner Logo on member listing on mywestliberty.com
* 2 tickets to the Annual Dinner January, 2024 at 6:00 P.M. at the Opera House

**\_\_\_\_ ESSENTIAL WLBA MEMBERSHIP - $100 (This does not include tickets to the annual dinner. They will need to be purchased separately below)**

**\_\_\_\_Annual Dinner Tickets - $35 each Total \_\_\_\_\_\_\_\_\_\_**

***Make checks payable to West Liberty Business Association***

Please bring your payment and this form along to the next WLBA Meeting, the Annual Dinner **or mail to: *P.O. Box 684, West Liberty, OH 43357***