

West Liberty Business Association

Thursday, May 14, 2020 8:00 am via Zoom

In attendance: Mitch Lingrell (LT's Uniquities,) Ronda DeLeon (Holdren Brothers,) Roberta Yoder (Yoder Concrete Construction, LLC,) Haley LeBatt (Logan County Visitors Bureau), Eric Evans (Ohio Caverns,) Jon McCutcheon (Supply Chain Tech,) Cindee Boyd, Jayne Griffith and Jill McKelvey (Village of West Liberty,) Lydia Hess (Logan County Chamber of Commerce,) Tami Cox (Country Friends of Ohio,) Ryan Berry (Berry Digital Solutions.)

Business items:

The **minutes** to the March meeting were emailed to everyone. (There was no meeting in April.) Mitch asked if there were any questions or changes. None noted. Minutes passed.

Changes to the **bylaws** were emailed to everyone. Mitch asked if there were any questions. None were presented. Mitch moved and Jon seconded that the bylaws be amended as presented. Motion passed.

Prospective **new board members** were presented via email. It was moved that the West Liberty Business Association appoint Jon McCutcheon and Chelsea Bray as new board members. The motion passed. Board members now include Mitch Lingrell, Ronda DeLeon, Roberta Yoder, Jon McCutcheon and Chelsea Bray.

Mitch suggested that we still plan to have the **Summer Street Market** the last weekend of July – the 24th and 25th, and that the Fire Sales be moved to coincide with that same weekend. Since this is a Village sanctioned event, it will be up to council to move the Fire Sales. Jill said they would need to meet and discuss it prior to announcing it. There are concerns with bringing people in from outside and potentially not wearing masks. They will make a final decision at the council meeting June 29th.

WLBA Non-profit status – We need articles of incorporation to move forward. Jon McCutcheon has experience in setting up nonprofits. A committee was formed to make this happen. The committee will be Jon, Roberta, Haley and Lydia.

Mitch wants to get a petition going to allow beer and wine sales in the Village of West Liberty. He said there are three (3) licenses available in the Village. His goal is to get them passed to be beer and wine only in restaurants to help control the type of business that can have them and what they sell.

Masks – WLBA purchased 200 masks for WL businesses and the Village of WL have masks, hand sprinker, cleaning solution and hand sanitizer. Haley at the Chamber can order masks if anyone needs a larger quantity. Mitch and Roberta still have masks available, and so does the Village if needed.

A Frame signs – Mitch offered to allow the Village to use our A frame signs for a COVID19 task force if the signs they purchased will fit. The A frames hold a 24" x 36" poster. Tami said we only have 2 good A frames left due to damage. They have not held up well.

Waysigns – Mitch said he has a quote from Shane Long to install the waysigns. Holdren Brothers will get an updated quote to us so we can move forward on them. The overall price was discussed due to a

concern that there may not be as many members that renew and the need to watch our budget. Mitch thought it would be less than \$1500 total.

The **building lights** have not yet been installed. It needs to be above 50 degrees for the silicone to adhere. Roberta or Mitch will reach out to Bob Rabenstein to see if he is willing to install them this spring. A banner also needs to be put up. Mitch has it.

Roberta said **thank you** to West Liberty Building & Supply for supplying the spray paint to repaint the downtown benches. Cindee and the Village employees have painted the benches. (Peoples S&L and Jake Vitt were also going to paint a bench each.)

Cindee said they are working to get benches and tables set up to allow for outdoor dining throughout town. Small Nation is supplying two tables. Sweetie Pies and Liberty Gathering Place each have one. Mitch suggested bringing picnic tables from the park into town, possibly putting them at C&R Pharmacy and in the CT Communications parking lot. Jane asked who would clean them. Mitch said someone should clean them each morning and the people should police them on their own during the day. Someone said the virus only lasts 60 seconds in the sun. Tami asked about extra trash containers. Cindee said there are six trash containers already set up downtown. Mitch said he would coordinate with the Chamber, Mayor Stahl and Small Nation about getting signage. Eric Evans offered picnic tables from Ohio Caverns but said they would need to be back to his place by July 1st.

Jon offered his Zoom account to use instead of WLBA paying for a monthly subscription.

Cindee asked how traffic has been in the stores. Tami said it has been good for her. (Roberta has since heard that MCC Thrift has been very busy and so has Hillside Greenhouse.)

Tami said she is working with the Chamber on a promo where a customer receives a coupon book and locally made T-shirt upon purchase. Details still need to be worked out. #boughtitinLocoOhio is being used.

***Next month meeting is on Thursday, June 11th. Watch emails for time and whether it will be via Zoom or in person.**

Roberta Yoder
WLBA Secretary