

## **West Liberty Business Association**

**Thursday, March 11, 2021 at Liberty Gathering Place**

**In attendance:** Mitch Lingrell (LT's Uniquities,) Roberta Yoder (Bobbi's Bungalow,) Linda Vernon (Vernon Farm,) Stacy Rees (Neer and Farm,) and Jill McKelvey and Jayne Griffith (West Liberty Village Council,) Gary Weaver (Civista Bank,) Jennifer Schwaderer (People's Savings & Loan,) Tami Cox (Country Friends of Ohio)

### **Business items:**

Mitch called the meeting to order.

Linda reported for Jon that the end of the month balance was \$10,968.72.

Roberta read the minutes from the February meeting. Jill corrected that there will be 14 paw prints instead of 82. Mitch moved to accept the minutes as corrected. Tami seconded it. Motion passed.

Linda reported for the **Events Committee**. They are finalizing the rack cards for the events for the year. The next event will be Hello Spring Shop Hop March 26-27<sup>th</sup>. She would like stores participate and have prepackaged candy to hand out. Fourth Friday events will be vendor fairs located at Neer & Farm. June is an ice cream shop hop where predetermined store hand out individual containers of ice cream, and July is Build your Own S'more Hop. She requested money for the Fourth Friday events for music vendors. Mitch moved that a budget of up to \$1000 be given for musical entertainment for Fourth Friday events this year. Tami seconded it. Motion passed.

Jennifer was reporting for the **West Liberty Historical Society**. They are working on a Giving Day in June and would like businesses to help by putting out a jar to collect donations for the Town Hall Renovations. They are seeking new members to continue the dream of events at the Opera house above the Town Hall. It was suggested that they set up a table at the Fourth Friday events to help promote their cause.

Jill McKelvey reported for the **West Liberty Village**. Downtown parking is now two hours only on Detroit Street between Baird and Columbus and the spots north of Town Hall twenty-four hours a day. The purpose is to allow parking for shopping, eating and services and it will help with snow removal. The focus will be on habitual violators and not shoppers. They are working on a location for a mural for a photo opp. Picnic tables downtown were discussed as to whether the stores wanted them back downtown? If not, they will go to the park. They are also seeking advertisers for the bike path. Money collected from advertising goes back to the bike path and the parks. Tami asked if she could have a full color ad to keep her branding. Jayne thought it would be fine.

Roberta brought up that she was contacted about an unpaid bill for the sound system during the Christmas parade. Mitch said he had never been billed before and it had not been approved. Tami suggested that it be paid but we search for other options next year. Mitch so moved and Gary seconded it.

Roberta gave an update on the **membership drive**. She has emailed past members information about renewals and sponsorships and plans to mail copies to members soon. Mailing them gets a much better

response. Stacy, Tami and Linda offered to help with the mailings. Jennifer said that People's might be able to help with postage. All agreed that Roberta should be reimbursed for paper, ink, envelopes and stamps for this. It was suggested that the annual dinner invitation be a part of this mailing.

The need for a new secretary was discussed as Roberta's term is up after the annual dinner.

The annual dinner was discussed. A location is secured with Honey Birch Farm. A caterer, speaker and music are needed. Mitch suggested Ryan Cole as a speaker. He will reach out to him. Tami suggested Dylan Glunt for music. Roberta will ask Dylan. It was agreed to offer \$100 for two hours of music and a meal. He will most likely need to bring a keyboard.

Mitch asked that people send Dr. Evan Dixon a birthday card for his 80<sup>th</sup> birthday on April 1<sup>st</sup>. He is not doing well and would appreciate encouraging cards and well wishes. Anyone interested should contact Mitch for his address.

Roberta offered to take the treasurer role for a short time while Jon is recovering. She will contact him to get the checks and the post office key.

Stacy talked to Cindee Boyd about a permit for food trucks for the vendor events. \$125 is covering all events for the year.

Mitch moved to adjourn the meeting. Gary seconded it.

**\*Next month's meeting is the WLBA Annual Dinner on Tuesday, April 13, 2021 at Honey Birch Farm at 6pm.**

Roberta Yoder  
WLBA Secretary