

## **West Liberty Business Association**

**Thursday, December 12, 2019 7:45 am @ Holdren Brothers**

**In attendance:** Mitch Lingrell (LT's Uniquities,) Ronda DeLeon (Holdren Brothers,) Roberta Yoder (Yoder Concrete Construction, LLC,) Katie Neer (Solomon's Garage,) Natalie Frueh (Sertell Chiropractic,) Lydia Hess (Logan County Chamber of Commerce,) Tami Cox (Country Friends of Ohio,) Fire Chief Conrad Hostetler (West Liberty Fire Department).

**Fourth Friday Beer Garden:** Mitch started the meeting explaining the Bellefontaine Examiner article concerning the beer garden for Fourth Fridays. He stated that we can have beer only sales with ID and cash only and it doesn't have to go through council. We need to get a state permit that costs \$40 that covers up to a three day event. To cover the reoccurring event, the village requires a one-time \$50 application fee and a \$50 fee for barricades and trash cans. We also have to pay for one additional police officer. Roberta asked if it had been discussed with council, and Mitch confirmed that they did get approval from council but it doesn't have to go to the public for approval since it is a special event.

The Events Committee has contacted Roundhouse Brewery for the event. We would have to purchase a keg for \$145 and would have to supply staffing to serve it – they cannot serve. The location for the event was discussed and it was decided that the corner of West Columbus and Detroit Street (beside C&R Pharmacy) would be the best location. This allows for quick response from the fire department in an emergency and is still near downtown to draw people to shops. Mitch further explained that the reason for his attempt to bring alcohol to town is because people enjoy dining at these types of restaurants even if they don't drink. The menu is different and people like this atmosphere. They also tend to spend more money. Mitch read a letter he received from Jay & Kathy King opposing this decision.

**Waysigns:** Mitch is working with Council as they were also interested in putting up waysigns. They have agreed to split the cost with us. For 8 posts with 40 total boards, he was given a cost of \$3000. Shane Long has agreed to install them. It was suggested to charge \$50 per sign board for a business or organization to have a vinyl listing on the sign. Conrad asked if we talked to zoning. It was stated that Griff was at a meeting where we discussed it, but Mitch would reach out to him so he is aware of the plans.

**Willy Yoder Humanitarian in Business Award:** The qualities we are seeking for someone to win this new award are integrity in business, community involvement and selflessness. A trophy with a microphone on it will be awarded to the chosen individual. Lydia sent Roberta some helpful information relating to similar Chamber awards, which Roberta forwarded to Mitch. There was discussion on whether the recipient needed to be a WLBA member and it was decided that it should be a member or retired member.

Conrad asked that we make sure that new businesses know that they need to have a **fire inspection** from the fire department. This brought up the need to a welcome packet for new businesses. Tami will get the Brenda Snyder on this as she had been working on it last year.

**Annual Dinner:** Roberta and Lydia have met to work on the details. They were considering asking the new Mayor Chance Carroll. All thought this was a good idea. Foundation Hall at Green Hills Community is reserved for April 21<sup>st</sup> at 6pm. Menu items selected include Lasagna and Chicken Cordon Bleu.

**Home Town HGTV submission:** Sherry Barger has submitted an entry for West Liberty for HGTV's Home Town Takeover. Bellefontaine and Urbana have both submitted entries as well.

**Hello Spring:** The events committee is trying to get bunnies or chicks to be included in the photo sessions at The Grove. The Easter Bunny will be there as well. Chelsea is working on posters. Marie's donated two Easter baskets and the Ice Cream Parlor has donated four \$10 gift certificates for a coloring contest. They will be reaching out to businesses to participate in the Easter egg hunt and store discounts to help drive business to each other's shops.

**\*Next month meetings are on Thursday, March 12<sup>th</sup> at 7:45am at Holdren Brothers and at 6pm at the Liberty Gathering Place.**

Roberta Yoder  
WLBA Secretary