

## West Liberty Business Association

Thursday, December 10, 2020 via Zoom

**In attendance:** Mitch Lingrell (LT's Uniquities,) Roberta Yoder (Bobbi's Bungalow,) Jon McCutcheon (Supply Chain Tech,) Margaret Piatt (Piatt Castle Mac-a-Cheek,) Tami Cox (Country Friends of Ohio,) Linda Vernon (Vernon Farm,) and MacKenzie Myers Fitzpatrick (Logan County Farmers Market)

### Business items:

Roberta read the minutes from the November meeting. Jon gave a finance report, reporting that the month end balance is \$8289 with \$2209 spent in November for advertising, tour of homes and the installation and extension cords for the building lights. Mitch moved to approve the minutes and financial report. Tami seconded it.

Mitch reported on the **Christmas preview**. Set up was easier than usual with less entries. He felt we had a decent turnout considering the pandemic. There were a lot of families lined up to see Santa. Roberta reported that someone commented on how fast the parade went past them on Baird Street. It was too fast to even see the floats. Mitch said he would address it next year to Shane Oelker who leads the parade. Roberta reported that she contacted Todd Woodruff, who emceed the event, to select float winners. Solomon's Garage was chosen for first place, Princess Sparkle Pants Productions for second place, and Sertell Chiropractic was chosen for third place.

**Christmas Home Tour** – Chris from Berry Digital is promoting the event. Katie reported that presale tickets are selling better than usual. So far expenses have been minimal and there are sponsors plus ticket sales, so she is anticipating making almost \$1000 this year. Sponsors include Adriel, Bell Hankins, Bobbi's Bungalow, Carpet Gallery, Country Friends of Ohio, Eichholtz Funeral Home, Green Hills Community, Logan Lawn & Landscaping, LT's Uniquities, Thompson Dunlap & Heydinger. Katie is grateful that she has a lot of volunteers this year. There are three houses, and all are beautiful. Stoners are planning on serving ice cream from the ice cream parlor and Bill Figley will be playing piano.

Linda reported that the Events committee is planning a **Healthy & Fit event** on the **Fourth Friday of February the 26<sup>th</sup>**. They will have various types of exercise and healthy products available. They are also wanting to plan an event in March and would like suggestions. Katie said her space at Neer and Farm is available and some of her vendors are excited about getting involved. They are planning an event in January. They will coordinate with Linda on these events. The Grove is available but due to COVID regulations to maintain social distancing, there can only be 5 vendors in that space.

### New business:

MacKenzie Myers Fitzpatrick from the Logan County **Farmers Market** joined us. She gave background on her position as Food System Coordinator, what her vision is and how West Liberty can be a part of it. She can help planning, marketing, and sharing initiatives in conjunction with the County's other markets. Conversation can continue to come up with a plan. Mitch, Jon, and Margaret said they were all interested in helping. If anyone knows of potential vendors for the West Liberty Farmer's Market, they can send the contact information to MacKenzie at [manager@logancountymarket.com](mailto:manager@logancountymarket.com) or contact Linda Vernon.

**\*Next month's meeting is on Thursday, January 14<sup>th</sup> location to be announced.**

Roberta Yoder  
WLBA Secretary