

West Liberty Business Association

Thursday, December 12, 2019 7:45 am @ Holdren Brothers

In attendance: Mitch Lingrell (LT's Uniquities,) Ronda DeLeon (Holdren Brothers,) Roberta Yoder (Yoder Concrete Construction, LLC,) Mark Boyer (ShineFM Ohio,) Lindsey McGlone (Elle A Design,) Jonathan McCutcheon (Supply Chain Technologies,) Katie Neer (Solomon's Garage,) Natalie Frueh (Sertell Chiropractic,) Lydia Hess (Logan County Chamber of Commerce,) Tami Cox (Country Friends of Ohio)

Finance Report: Mark reported that there will be approximately \$3,500 in the account after paying for the Christmas lights and an invoice for advertising on WPKO. He still needs to get a list of sponsors from Mark Nelson for the Luminaria 5K to send invoices, and he still has outstanding businesses who said they would sponsor the Tour of Homes. It looks like we received approximately \$1,600 from the 5K, and we appreciate this coming to the Business Association.

Mitch reported that Mark Boyer will be stepping down as Treasurer the first of the year, and Roberta has offered to perform those duties until the new year beginning April 1st. Mark and Roberta will get together to make the transition.

Mitch reported that Mark Nelson is selling his business to Hill and Hamilton in Bellefontaine, and his store front will be open. With the Liberty Gathering Place for sale, and Kara Lynn's closing, we are losing significant long term businesses and hope to get the spaces filled.

Roberta read the minutes from the November meeting.

Mitch reported on the **Christmas parade**. Mitch stated that there were 28 entries in the parade – the largest parade in WL history as far as he knows. With exception of some gaps, which will be corrected for next year, it all went very well, and he has heard great comments from the community. The winners were #1 the Splash Pad (\$100,) #2 Lindsey's Paw Spa (\$75,) and #3 Ohio Ready Mix (\$50.) Judges were Lydia and Hayley from the Logan County Chamber and Kraig Hissong, WL-S Schools superintendent, and they reviewed the floats from the park, but it was felt that next year judging from downtown during the parade would be better.

The winner of the snowflake basket winner was thrilled. It was valued at almost \$900 of gifts and gift certificates.

Tour of Homes update: Katie said they did a trial run of the tour last night and it was spectacular. It is a great mix of homes and they have them all decorated very well. She asked that we all share the tour on social media. It was on the front page of the Bellefontaine Examiner this week. Ronda suggested that Katie be at WPKO Friday morning for reverse trivia to promote the tour. She agreed if Mitch would be there too.

Mitch thanked everyone for all they have done this year. People in the community are noticing all that is being done and many organizations want to work together for West Liberty.

Conrad Hostetler thanked the WLBA for the generous donation toward the purchase of self-contained breathing apparatus. The family of Willy Yoder also sent a thank you card for the flowers at Willy's service.

Lydia asked if anyone had Shop Hop cards to turn in. She noted that she received a few cards that were only from West Liberty businesses. She will be drawing a winner who will receive a \$100 Chamber Check.

Tami stated that she has been putting West Liberty flyers or trifold brochures in the shopping bags in her stores in Columbus. People seem interested and are asking about where we are located.

The open store fronts were again discussed. Mitch feels strongly that a liquor license would benefit the community, and the restaurant would be replaced quickly if that were an option. People are going out of town for a burger and a beer. The West Liberty Village Council would be the entity to approve a liquor license to the appropriate party. He said that some people will be attending the next council meeting with this topic.

The January meeting will be on Thursday, January 9th (not Saturday, as earlier discussed.) It will be an evening meeting held at LT's Uniquities from 5:30 – 7:30 pm, with the first half hour or so an after-hours event with strategic planning to follow. Attendees are encouraged to bring a light hors d'oeuvre and drinks of your choice to share.

Evening meeting – Liberty Gathering Place 6:30 pm

In attendance: Mitch Lingrell & Lynnetta Tevis (LT's Uniquities,) Roberta Yoder (Yoder Concrete Construction, LLC,) Kelly & Jeff Stoner (Ice Cream Parlor,) Lane Boggs (Liberty Landscaping,) Chance Carroll (Village of West Liberty)

Mitch reviewed the draft minutes from the morning meeting followed by general discussion about Christmas events and the parade. Kelly asked about committees and where she might be able to contribute. She thought that working with the summer street market would be a good fit.

Chance explained the difference between a temporary liquor license and one needed for a store. Chance said that to obtain a temporary liquor license for an event, we would need to set a specific date and times and the event would need to be contained. Council would have to approve it, and Shane Oelker would also have to approve it because of added security.

Kelly and Jeff are also on the Lions Club. It was good to connect members of the Lions Club, Village Council and WLBA at the same meeting. Chance thanked the businesses of West Liberty for all they do and wanted to express his desire to help. He said we all have a voice. His phone number is 937-935-7997 and said to call him anytime you have suggestions or need help with something. He is eager to jump in and serve the community as Mayor.

***Next meeting is on Thursday January 9th at 5:30 pm at LT's Uniquities.**

Roberta Yoder
WLBA Secretary