West Liberty Business Association Meeting Minutes

Thursday, Nov 11, 2021 at Liberty Gathering Place (LGP) 7:45am

<u>In attendance</u>: Mitch Lingrell, President (LT's Uniquities), Linda Vernon, Vice President (Vernon Farms), Katie Neer, Secretary (Solomon's Garage and Neer & Farm), Tami Cox, Member at Large (Country Friends), Molly Toth-Thompson (The Design Scribe), Jill McKelvey (WL Mayor), Jayne Griffith (West Liberty Village Council), Stacey Rees (Neer & Farm), Maggie Schultz (Luminaria Run), Brittany McElroy (Civista Bank), Vivian Langan (Hidden Treasures), Chris Jones (Jones Country Store)

Minutes:

- Mitch called the meeting to order.
- Katie read the October meeting minutes which she previously emailed to the membership. Tami Cox moved to accept the minutes with those corrections. Linda Vernon seconded.
- Molly Toth-Thompson reported on the Treasurer's report. There was \$0 income this month and \$686 of advertising and membership mailing costs. Mitch motioned to accept. Katie seconded.
- Jill McKelvey provided the Mayor's/Council report. She is working to get WHIO Channel 7 Sees Your Town out to West Liberty for the Christmas season. December 1 will the a planning commission meeting educating those in attendance about a possible medicinal marijuana dispensory. Dec 8 and 15 will be zoning commission meetings talking about the language of the zoning. Jill stated that downtown businesses should work this winter to get snow off the sidewalks into the street so plows can remove it overnight when cars are prohibited from parking there. Anyone with a parking lot can have snow removed from property and dumped at old tennis court behind old school.
- Jayne reported she continues to work on the ped/ bicycle bridge on West Columbus St. Mitch stated the association fully supports that to increase bicycle traffic to the downtown.
- Linda Vernon reported the Events committee continues to plan a summer event for June 24-26
 and bus tours in 2022. Linda suggested a possible church tour next year. Anyone interested in
 helping plan downtown events should attend the December meeting and see how to get
 involved.
- Mitch is working on the Christmas parade for Nov 26. Lineup 5:15 at Lion's Park. Santa will be at the firehouse following. Small Biz Saturday bags will be passed out Sat morning at Sweetie Pie's. Vic's Country Kitchen will be in town Fri night.
- Katie Neer reported that the planning for the Christmas Tour of Homes for Dec 11 12-4pm is well underway. On tour will be the Town Hall, The Gill Home, The Poland Home and the Jake Vitt Home. Brittany has obtained approx \$400 of sponsorship money. Katie is working with Boldman to get tickets printed. Tickets are for sale starting Nov 26 thru Dec 11, \$15 each at Solomon's Garage, Town Hall or Civista Bank. \$20 Tickets can be purchased the day of the tour at the Town Hall.
- Tami Cox reported that Eric Esh will have lights downtown up in time for parade.
- Maggie Schultz reported they have online registration for the Luminaria 5k this year. There will be a water station at the finish line.
- Chris Jones reported they will have Bill Purk set up playing music in the top of the barn at Jones Country Store 3-5pm on Nov 27.
- Neer & Farm is promoting the Snowflake Basket to be raffled off on Cyber Monday. Tickets can be purchased at LT's, Neer & Farm and Country Friends.