

West Liberty Business Association Meeting Minutes

Tuesday, May 16, 2023 at Mad River Farm Market, 5:30pm

Attending:

Heather Chamberlain, President

Linda Vernon, Vice President

Brittany McElroy, Treasurer

Brenda Snyder, Secretary

Tami Cox, Member-at-Large

Jeff Stoner, Stoner's Ice Cream Parlor

Jill McKelvey, Mayor

Lee Chamberlain, PDQ IT Solutions

Danielle Reames, Howard Hanna Realtor

Call to order by President, Heather Chamberlain:

Treasurer's Report: see attached: Jill McKelvey 1st, Tami Cox 2nd, approved.

Secretary Report: approved as emailed, Tami Cox 1st, Jill McKelvey 2nd, approved.

Business of the Month: Stoner's Ice Cream Parlor was selected as our June Business of the Month. The presentation will take place on May 31st at 6:00pm. Mayor Jill will be buying ice cream.

Fire Sales: May 20. Civista Bank is sponsoring 500 bags that will be given out of various events starting with the Fire Sales as well as new residents. All member businesses are encouraged to come up with something to put in those bags that represents and will draw people to your business even if it is just a business card. The deadline for items to be put into these bags is May 12th at Civista Bank.

Summer Street Market and Car Show- Saturday June 24th, 11am-7pm. We have lined up participants from Top of Ohio Cruisers, Shriners, Buckeye Outlaws, and the Champaign Cruisers. We are still in need of vendors for the street market. The available spaces will be a 10' x 10' for \$40 and 10' x 20' spaces for \$75. We are looking for Boy or Girl Scout troops who would like to help with trash for this day. We also have the band Honey Compass booked from 1-3 but we would also like to book another band somewhere in the 4-7pm range.

We are also looking for volunteers for this or any other events and committees. It takes many volunteers to make these events successful and when they are successful, we all succeed. We need volunteers for 12:30-3:30pm and/or 3:30-7:30pm. We also might need some volunteers from 9:30am-12:30pm. Please contact Tami Cox if you can help out.

Summer Garden Tour – July 15th. Jake Vitt is heading up a new event this year! If you would like to help, please let Jake know. All details are still being planned. Heather is looking for sponsors. Sponsorships are \$50 and include a printed sign, and all printed material for the event. There are 6 planned stops. The event will run from 3-7pm. Tickets are \$20 per person and tickets may be purchased on Eventbrite at: This event will be held rain or shine.

WLBA Event Coordinator: We are still looking for the right person to fill the position of a Coordinator to represent WLBA and oversee events as well as develop volunteer committees,

establish working relationships with other organizations and both Chambers. If anyone knows someone who may be interested in this position, please have them get in touch with Heather or Linda at wlba@mywestliberty.com.

New Business: we had discussion about starting a new WLBA scholarship that would begin with graduating seniors of 2024. Details and requirements are still being discussed and yet to be finalized.

West Liberty-Salem is trying to implement a Lunch Buddies program through the United Way of Logan County. They are looking for volunteers to join the program. Please see attached flier.

Village Information: Mayor Jill invited Jamison from Zell Capital to come and speak to the WLBA about a new social platform called Capsule. It is free to use for readers. There is a cost involved to advertise. It is a social news platform.

The Community Reinvestment Areas allows businesses (and residents) to make improvements to properties and then receive some relief from increased taxes for a certain amount of years and a percentage. Exterior improvements that increase value of property by an amount set by Logan County Auditor. More information can be obtained from Clerk's office. We are looking into setting up some type of meeting or FB Live event with Logan County Auditor Jack Reser to further help explain and answer any questions. Watch for further details!

The aggregation for gas and electric is also available to not just residents but also businesses within the village.

Lots of roadwork is planned for this summer. Two new crosswalks will be installed; one at Thomas and also one on Leonard Street. The Bridge SR 68 at Civista Bank is also scheduled for repair. It will be closed from 7am-7pm June 1-August 15. Also Columbus Street will be getting repaved.

One June 27th, the village is taking local vets to the United States Air Force Museum.

Also see the attached flier from Mayor Jill for additional information.

Respectfully submitted,

Brenda Snyder

WLBA Secretary

Upcoming Monthly Meeting Dates

June 8 - Sweetie Pies 7:30 A.M. (This is the meeting before the Street Market and Car Show)

July 20 - Farm Market 5:30 P.M (The week before is the Logan County Fair)

Aug 17 - Farm Market 5:30 P.M. (The week before is the Champaign County Fair)