

West Liberty Business Association Meeting Minutes

Thursday, July 20, 2023 at Mad River Farm Market, 5:30 pm

Attending:

Heather Chamberlain, President	Linda Vernon, Vice President
Brittany McElroy, Treasurer	Brenda Snyder, Secretary
Tami Cox, Member-at-Large	Katie Neer, Solomon's Garage
Cindee Boyd, Village of West Liberty	Anna Loudon, Logan County Visitor's Bureau
Margaret Piatt, Piatt Castle	Lee Chamberlain,
Jake Vitt, Logan Lawn & Landscaping	Jeff & Kelli Stoner, Stoner's Ice Cream Parlor
Nick Davis, Visitor	Andrew, WL Historical Society
Owen and Jamie Harrison, Visitor	
Ava Chamberlain and Izzy Wygal from the WLS Cheerleaders	

Call to order by President, Heather Chamberlain:

Treasurer's Report: will be attached with these minutes in the email. Tami Cox 1st, Linda Vernon, 2nd. Approved.

Secretary Report: approved as emailed, Tami Cox 1st, Linda Vernon 2nd, approved.

Business of the Month: Liberty Chiropractic was selected as the West Liberty Business Association August Business of the Month. There will be an award presentation on August 1 at 11:45am. All members are invited to attend. They have chosen Chimney Sweets as their favorite from Marie's Candies.

New members- We have 2 new members to the WLBA. Erin Longaberger from The Pet Clinic of Urbana and Shane Godwin of Godwin Contracting.

Summer Street Market and Car Show- This event was held on Saturday June 24th, 11am-7pm. Final numbers are still being tallied and will be presented in the near future.

Summer Garden Tour – This event was held on Saturday, July 15th. 40 tickets were sold and the committee feels that it was a very successful event. Garden Tour ticket sales \$800; sponsors \$1,100. They are excited to make this an annual event and will be on the lookout for new gardens to feature next year! If you are interested in having your garden featured or know of someone who would, please have them contact Heather Chamberlain or email the wliba@mywestliberty.org. We have a suggestion for next year to have a rain date in place.

We would also like to thank Jake Vitt for allowing us to use his truck to pull the new trolley around town to transport garden tour visitors from one location to the other.

WLBA Event Coordinator: We are still looking for the right person to fill the position of a Coordinator to represent WLBA and oversee events as well as develop volunteer committees, establish working relationships with other organizations and both Chambers. If anyone knows someone who may be interested in this position, please have them get in touch with Heather or Linda at wlba@mywestliberty.com.

Old Business – Anna Loudon from the Logan County Visitor’s Bureau presented more information about the new Visitor’s Bureau kiosks. We will have 1 on the grass area outside of the Town Hall. The other will be located at Ohio Caverns and will feature both Logan County and Champaign County sites. Kelli Stoner made a motion was made to sponsor 1 sign panel on the kiosk for a total of \$618. Jake Vitt 2nd. Motion passed.

WLBA Scholarship – As previously discussed, the WLBA would like to start awarding a scholarship to at least 1 graduate of West Liberty-Salem Schools. It was agreed that the recipient could be a student going on to college into some kind of business/entrepreneurship major or could also be someone going into business right out of school. We were too late to present at the 2023 graduation. Owen Harrison was invited to introduce himself to our organization about his future intentions. He will begin work with Hughes Plumbing but wants to transition into his own plumbing/HVAC business in the future. Brenda Snyder made a motion to present Owen with the 2023 WLBA Scholarship with a value of \$500. Kelli Stoner 2nd. Motion passed.

This year’s **Pink Out** is scheduled for September 28th and will be held from 3-8pm. We are working with several different local health organizations to offer screenings that night. Among them so far is Community Health & Wellness, Logan County Health Dept, Mary Rutan Hospital, Logan County Cancer Society, Hickory Medical, and Danielle Reames.

Planning has begun for the **Total Solar Eclipse** event that will happen on June 28, 2024. West Liberty is in the path and will experience the total eclipse. Special glasses will be recommended to view this event. The cost for 1000 glasses is \$480. The Logan County Chamber is looking to see if they will have extra that we can have without buying our own.

New Business – Margaret Piatt updated us all on what is going on at Piatt Castle Mac-A-Cheek. Margaret told us that they have been awarded a Mary Eleanor Morris grant. See the attached flier for their upcoming event “The Art & Science of Nature” that will be held on July 30, 2023.

We also had 2 visitors from the West Liberty-Salem Cheerleading Squad; Ava Chamberlain and Izzy Wygal. The cheerleaders helped us with many various projects last year and they are looking for new sponsorships this year. They will have a JV Cheerleading squad this year for the 1st time. They are in need of new uniforms and supplies. See the attached letter from Head Coach Allison Wygal with the details.

Next we heard a presentation from Jake Vitt and Nick Davis who are heading up a committee to seek to put an alcohol issue on the November Ballot. At this point they are going door to door in the Village to get signatures. They need 165 but they hope to get at least 225 in case some get thrown out. If you are interested in signing a petition, go to Elle A. Design or The Liberty Gathering Place.

Kelli Stoner will be riding a tandem bike in the upcoming Pelotonia event. She is looking for sponsors. Here is the link: <HTTPS://www.pelotonia.org/profile/KS0292>

Scam Alert - Jeff Stoner wanted to make area businesses aware of a scam that was perpetrated in his business, Stoner's Ice Cream Parlor. A woman along with several children came into the Ice Cream Parlor on a Sunday afternoon. They told the girl working that they were from the Make a Wish group from Ohio Caverns and they were supposed to come there and all of them were to get Ice Cream. The owners were not there at the time so the worker went ahead and gave them the ice cream. She then called Jeff and made him aware of it so he called JD at Ohio Caverns to see what he knew. JD said that the group had been to the Caverns first and pulled the exact same thing except saying they had been sent there from the Logan County Cancer Society. The worker from the Ice Cream Parlor was able to get a picture of the license plate and the Caverns were able to pull pictures from their security footage and all information was turned over to the Champaign County Sheriffs Department.

Mayor/Village Council Report – Village Clerk Cindee Boyd was on hand to hand out various fliers and information for Village residents and businesses. There will be an upcoming Natural Hazard Mitigation Plan Review to be held. Please see the attachment to these minutes for more information.

The County Mayors recently met and it was voted on that the county Trick or Treat would be held on Thursday, October 26th from 6:00-7:30pm. All villages will return to this time except for Belle Center. This will also be the same evening that the WLBA Halloween Spooktacular will be held.

Planning is also continuing for the Total Solar Eclipse that will occur on April 8, 2024. There is an attachment to these minutes that detail what is being planned and discussed up to this point.

The Village Christmas Lights contest will be held again this year. This year there will be a committee that will go around the village on the evening of December 13th to vote on all houses that have registered. Please find a registration form attached to these minutes.

Brenda Snyder made a motion to adjourn the meeting. Katie Neer 2nd. The motion passed.

Please see the many attachments for additional information about various upcoming events and projects from our member businesses.

Respectfully submitted,

Brenda Snyder

WLBA Secretary

Upcoming Monthly Meeting Dates

Aug 17 - Farm Market 5:30 P.M. (The week before is the Champaign County Fair)