West Liberty Business Association Meeting Minutes

Thursday, February 8, 2024 at Mad River Farm Market, 5:30 pm

Attending:

Heather Chamberlain, President Linda Vernon, Vice President

Brittany McElroy, Treasurer Brenda Snyder, Secretary

Tami Cox, Member-at-Large Brad Hudson/Mayor, Village of West Liberty

Andrew/ WL Historical Society Katie Neer/ Solomon's Garage

Jayne Griffith/Village of West Liberty Jeremy & Erin LeVan/Country Legends Concert

Abby Ferrell/Civista Bank Jill McKelvey

JD Harshfield/ Ohio Caverns Roberta Yoder/Bobbi's Bungalow/Heaven's Dew

Erin Longaberger/The Little Pet Clinic

Call to order by President, Heather Chamberlain:

Treasurer's Report: report read; motion to approve Linda Vernon, 2nd by Katie Neer

Secretary Report: Minutes read; motion to approve Linda Vernon, 2nd by Tami Cox

Business of the Month: Country Legends Concert Series. Jeremy and Erin LeVan were present to accept their award.

Events Committees updates:

New Officers for 2024- Votes were taken at the annual dinner for the 2 officer seats that were up for re-election. Both Brenda Snyder, Secretary and Tami Cox, Member-at-large were re-elected.

The **Annual Dinner** was well attended, and we have heard many positive comments. If you have any suggestions or comments, please direct them to Heather Chamberlain at wlba@mywestliberty.com.

Easter Bunny- Heather has purchased a new head to go with the costume after some children did not like the original one. Tami Cox made a motion to buy candy and small gifts to be passed out to the children by the Easter Bunny as well as a gift for the girl that will play the Easter Bunny. JD 2nd the motion and the motion passed.

Tami also made a 2^{nd} motion that we boost the Facebook event post for a \$50 fee. Linda Vernon- 2^{nd} . Motion passed.

Spring Open Houses will be held the same weekend as the Easter Bunny, March 15-16. There was discussion about next year making it a 2-weekend event. Discussion was tabled until a later time.

Summer Street Market – This event will be held Saturday, June 29th from noon-5pm. We really need volunteers to step up and help make this event a success for our community! This event gets bigger and bigger every year and that means it takes more and more people to put it on. If you can help in any way, please email Tami Cox at wdba@mywestliberty.com.

Scholarship Committee – last year we decided to start handing out a scholarship every year to a graduating senior from West Liberty-Salem High School that is going into a business/entrepreneurship major OR graduating and starting their own business. We need to put a committee together to handle this scholarship. Jill McKelvey has agreed to chair this committee. If you are interested in being on this committee, please contact Heather Chamberlain at wlba@mywestliberty.com.

Old Business -

By-Laws: now that we have our 501c3 status completed, we need to update the By-Laws. We need to add in the new scholarship that we started this year.

Solar Eclipse – The Moonshade Festival committee has shirts and color changing cups for sale. The eclipse will happen on Monday, April 8, 2024. Jill McKelvey noted that West Liberty will be in total darkness at approx. 3:10 pm. The eclipse will start about 1 hour prior to that and end 1 hour after that. Please see the attachments for more information.

Mayor/Village Council Report -

2024 West Liberty Village calendars are now free and are available at the Village office.

Jayne Griffith was on hand to discuss the bridge project. She is estimating that it will cost about \$1 million to complete this project into a walking bridge. See the attachment for a fundraiser they have planned for this project.

Cindee Boyd sent a report that there is 109 days until the Splash Pad opens. She has about 50 goodie bags to hand out on opening day and is looking for donations from our membership to help fill them. Mary Rutan will be there fitting bicycle helmets and handing out sunscreen. DD will be giving away ice cream and such. If you would like to donate to the bags, please see Cindee at the Village Clerk's office.

Heather Chamberlain made a motion to adjourn the meeting. Linda Vernon 2nd. The motion passed. Meeting adjourned.

Respectfully submitted, Brenda Snyder WLBA Secretary

Upcoming Monthly Meeting Dates

Thursday, March 14th at 5:30 pm, Mad River Farm Market

Thursday, April 11th at 5:30 pm, Mad River Farm Market