

West Liberty Business Association Meeting Minutes

Thursday, August 17, 2023 at Mad River Farm Market, 5:30 pm

Attending:

Heather Chamberlain, President	Linda Vernon, Vice President
Brittany McElroy, Treasurer	Brenda Snyder, Secretary
Tami Cox, Member-at-Large	Staci – Berry Digital
Cindee Boyd, Village of West Liberty	Scott Boyd
Jill McKelvey, Mayor of West Liberty	Allen Snyder, All About Stitches & More

Call to order by President, Heather Chamberlain:

Treasurer's Report: will be attached with these minutes in the email. Heather Chamberlain 1st, Tami Cox, 2nd. Approved.

Secretary Report: 1 change- The Solar Eclipse will be on April 8, 2024. Otherwise approved as emailed, Tami Cox 1st, Linda Vernon 2nd, approved.

Business of the Month: Liberty Gathering Place was selected as the West Liberty Business Association September Business of the Month. There will be an award presentation on September 1 at 3:30 pm. All members are invited to attend.

Heather will be attending the August 28th village council meeting to discuss the selection process for the businesses that get nominated each month. The businesses nominated must be members of the West Liberty Business Association.

The purpose of this award is to select WLBA member businesses who:

1. Have demonstrated outstanding support to the community.
2. Provide superior customer service and products.
3. Considered a successful and professional business amongst peers.

Moving forward the executive committee will select 10 member businesses for the village council to narrow down to 3. Then those 3 businesses will be put out for a vote by the membership to select the Business of the Month. We need ideas on how we can get more members to take part in the voting process.

2024 Brochures and Rack Cards: Tami has these items in progress currently. She is currently working with Elle A. Design to possibly come up with a new design that would combine the rack card and the brochure into 1 item. For next year's brochure, the hard deadline will be at the Annual Dinner.

Events Committees updates:

Goodie Bags- We have 100 left that we are saving for the Christmas Parade. We also have 50 bags for Small Business Saturday. We still are in need of items to stuff these 150 bags. If

your business would like to participate, we would like for you to donate 150 items to be put in the bags and drop off at Civista Bank to Brittany no later than Nov 1. Civista Bank will sponsor the bags again next year.

Halloween Spooktacular- Sweetie Pie's has their own committee for this event and these people are on fire!! We would like them to know how much we appreciate the effort they put into this event and all of the volunteer time that goes into it! The event will be held on Thursday, October 26th from 5-8 pm. Trick or Treat will also be held the same evening from 6-7:30 pm. The rest of the county will also be holding Trick or Treat that same evening except for Belle Center.

Snowflake Basket- Brenda Snyder will take the lead on this for this year. She will be contacting all members to ask for donations for this basket. It will be on display in the Library window during the month of November so the deadline to donate is October 27th. This basket is one of our many fundraisers we hold during the year.

November Library Window- Heather has volunteered to decorate the library window again this year.

Christmas Parade: Brittany is working on the final details for this year's Christmas Parade. She is trying to put together a Light up Tractor parade with the working theme of Light Up the Village. More details later.

Annual Dinner – The date for the 2024 WLBA Annual Dinner will be January 18 at 6:00 pm. We will have a back up date for January 25 in case of inclement weather. The Executive Board will work more on the details in the coming months.

New Officers for 2024- The Board Secretary position as well as the Member-at-Large position are up for re-election at the Annual Dinner. These are 3 year seats. If you are interested in nominating someone, please email Board President at wlba@mywestliberty.org.

WLBA Event Coordinator: We are still looking for the right person to fill the position of a Coordinator to represent WLBA and oversee events as well as develop volunteer committees, establish working relationships with other organizations and both Chambers. If anyone knows someone who may be interested in this position, please have them get in touch with Heather or Linda at wlba@mywestliberty.com.

Old Business –

This year's **Pink Out** is scheduled for September 28th and will be held from 3-8pm. We are working with several different local health organizations to offer screenings that night. Among them so far is Community Health & Wellness, Logan County Health Dept, Mary Rutan Hospital, Logan County Cancer Society, Hickory Medical, and Danielle Reames. This event will be held upstairs in the Town Hall.

There will be 12 survivors that will be getting honored. Mayor Jill is looking for sponsors that will each donate \$100. On October 6, there will be a Pink Out Football game between West Liberty-Salem and Mechanicsburg. Heather is working on t-shirts that will be for sale and offered to both WLS fans as well as Mechanicsburg fans. There will be a meal before the game for the football team, the cheerleaders, and the survivors.

Planning has begun for the **Total Solar Eclipse** event that will happen on April 8, 2024. West Liberty is in the path and will experience the total eclipse. Special glasses will be recommended to view this event. The cost for 1000 glasses is \$480. The Logan County Chamber is looking to see if they will have extra that we can have without buying our own.

501c3 Status- Brittany is working with Chris Moell to get this finished up.

Membership Letter- Heather is working on this.

WLS Cheerleader donation- it was suggested that we donate \$100 to the WLS Cheerleaders for their new uniforms in appreciation of them helping us with various community events. Tami Cox made the motion and Linda Vernon 2nd. Motion passed.(see attachment)

Village Alcohol Option- We were updated on the petition that was circulated around the village asking for signatures in favor of putting an alcohol option on the November ballot. They needed 235 signatures and got 315. They will find out on Monday, August 21st how many signatures have been accepted.

New Business – Morgan Sullivan, West Liberty Athletic Director, is looking for some community projects that the Youth Football and cheerleading program can help out with during their fall season.

The WLBA is a is one of the sponsors for this year's **Country Legends Concert** held at Lions Park on the Saturday of Labor Day weekend. Included with this sponsorship, it includes 2 VIP tickets. The Board decided that we will put every member's name in a randomizer, and we will pick a winner to give away these 2 tickets. The board feels this is just another way that we can show the perks of membership. We will do a Facebook Live drawing.

Mayor/Village Council Report –

WLS needs 10 more volunteers for the United Way's Lunch Buddy program.

The County Mayors recently met, and it was voted that the county Trick or Treat would be held on Thursday, October 26th from 6:00-7:30pm. All villages will return to this time except for Belle Center. This will also be the same evening that the WLBA Halloween Spooktacular will be held.

Planning is also continuing for the Total Solar Eclipse that will occur on April 8, 2024. There is an attachment to these minutes that detail what is being planned and discussed up to this point.

The Village Christmas Lights contest will be held again this year. This year there will be a committee that will go around the village on the evening of December 13th to vote on all houses that have registered. Please find a registration form attached to these minutes.

Brenda Snyder made a motion to adjourn the meeting. Linda Vernon 2nd. The motion passed.

Please see the many attachments for additional information about various upcoming events and projects from our member businesses.

Respectfully submitted,

Brenda Snyder

WLBA Secretary

Upcoming Monthly Meeting Dates

Sept 13 (This is a WEDNESDAY) – Mad River Farm Market 5:30 P.M.

Oct 12 - Mad River Farm Market 5:30 P.M.

Nov 9 - Mad River Farm Market 5:30 P.M.

Dec 14 - Mad River Farm Market 5:30 P.M.