

# West Liberty Business Association Meeting Minutes

Thursday, April 20, 2023 at Mad River Farm Market, 5:30pm

Attending:

Heather Chamberlain, President	Linda Vernon, Vice President
Brittany McElroy, Treasurer	Brenda Snyder, Secretary
Jill McKelvey, Mayor	Lee Chamberlain
Anna Loudon, Logan County Visitor's Bureau	Cindee Boyd, Village of West Liberty
Abby, Civista Bank	JD Harshfield, Ohio Caverns

Call to order by President, Heather Chamberlain:

**Treasurer's Report:** see attached: Heather Chamberlain 1<sup>st</sup>, Brenda Snyder 2<sup>nd</sup>, approved.

**Secretary Report:** Jill McKelvey 1<sup>st</sup>, Linda Vernon 2<sup>nd</sup>, approved as posted online.

**Business of the Month:** Ohio Caverns was selected as our May Business of the Month. The presentation will take place on Sunday morning, April 30, 2023 at 9:45 am.

**2023 Tri-fold Brochures-** The tri-fold brochures are done and ready to be passed out. If you have a space that they can be featured to your customers, please contact Tami Cox at Country Friends of Ohio.

**Gift for Helping-** Heather is going to pick up a \$25 gift card for Izzy Spencer who played the Easter Bunny at the Lions Club Pancake Breakfast as well as send a thank you.

**Ice Cream Social-** The annual Ice Cream Social is scheduled for May 27<sup>th</sup> from 10am-noon. It is being held at the Shelter House at Lions Club Park. They also are in need of items to fill give away bags.

**Fire Sales:** May 20. We will be getting 4 Porta potties. Civista Bank is sponsoring 500 bags that will be given out of various events starting with the Fire Sales as well as new residents. All member businesses are encouraged to come up with something to put in those bags that represents and will draw people to your business even if it is just a business card. The deadline for items to be put into these bags is May 12<sup>th</sup> at Civista Bank.

**Summer Street Market and Car Show-** Saturday June 24<sup>th</sup>, 11am-7pm. We have lined up participants from Top of Ohio Cruisers, Shriners, Buckeye Outlaws, and the Champaign Cruisers. We are still in need of vendors for the street market. The available spaces will be a 10' x 10' for \$40 and 10' x 20' spaces for \$75. We are also looking for additional committee members for this event. Please consider volunteering for this or any other event committees. It takes many volunteers to make these events successful and when they are successful, we all succeed. We are looking for Boy or Girl Scout troops who would like to help with trash for this day.

**Summer Garden Tour** – July 15th. Jake Vitt is heading up a new event this year! If you would like to help, please let Jake know. All details are still being planned.

**WLBA Event Coordinator:** explore the suggestion of a Coordinator to represent WLBA and oversee events as well as develop volunteer committees, establish working relationships with other organizations and both Chambers. If anyone knows someone who may be interested in this position, please have them get in touch with Heather or Linda at [wlba@mywestliberty.com](mailto:wlba@mywestliberty.com).

**Logan County Visitors Bureau:** we are also looking for any members who would be interested in attending the monthly meeting of the Logan County Visitors Bureau. They meet every third Wednesday of the month at 8am at the Logan County History Center. Enter through the door to the Transportation Museum. The more representation we have from West Liberty, the more voices we have in where the tourism budget gets spent. The next meeting is next week, Wednesday, March 15<sup>th</sup> at 8am.

The West Liberty Business Association is now members of the Champaign County Chamber of Commerce. This will allow us to utilize them more in the marketing efforts to help bring more business and visitors to the village and area businesses.

**Village Information:** The Community Reinvestment Areas allows businesses (and residents) to make improvements to properties and then receive some relief from increased taxes for a certain amount of years and a percentage. Exterior improvements that increase value of property by an amount set by Logan County Auditor. More information can be obtained from Clerk's office. We are looking into setting up some type of meeting or FB Live event with Logan County Auditor Jack Reser to further help explain and answer any questions. Watch for further details!

The aggregation for gas and electric is also available to not just residents but also businesses within the village.

Lots of roadwork is planned for this summer. Two new crosswalks will be installed; one at Thomas and also one on Leonard Street. The Bridge SR 68 at Civista Bank is also scheduled for repair. It will be closed from 7am-7pm June 1-August 15. Also Columbus Street will be getting repaved.

The WLBA along with the Village and the West Liberty Lions Club have purchased an old trolley wagon that was previously used at the Columbus Zoo. This will be used for events such as the Summer Street Market, the Labor Day Festival, and Halloween Spooktacular among others. In order to be a driver, you must be an employee of the Village, or a member of the Lions Club or WLBA. If you are interested in becoming eligible to be a driver, please take your Drivers License in to the Village office and see Cindee.

We still have 2023 Village Calendars. Please contact Jayne Griffith to get calendars to hand out with every sale from your business. AND there are still gold, silver, and bronze sponsorships for the 2024 calendars. Jayne can be contacted at [j.griffith@mywestliberty.com](mailto:j.griffith@mywestliberty.com).

On June 27<sup>th</sup>, the village is taking local vets to the United States Air Force Museum.

The Feel @ Home West Liberty app is now ready! Scan the QR code with the photo app on your phone and it will take you to where you can download the app to your phone. See attached flier.

Respectfully submitted,

Brenda Snyder

WLBA Secretary

### **Upcoming Monthly Meeting Dates**

~~May 11~~ - Farm Market 5:30 P.M. **Change of Date- Tuesday, May 16**

June 8 - Sweetie Pies 7:30 A.M. (This is the meeting before the Street Market and Car Show)

July 20 - Farm Market 5:30 P.M (The week before is the Logan County Fair)

Aug 17 - Farm Market 5:30 P.M. (The week before is the Champaign County Fair)