

West Liberty Business Association Meeting Minutes

Thursday, March 14, 2024 at Mad River Farm Market, 5:30 pm

Attending:

Linda Vernon, Vice President

Brittany McElroy, Treasurer

Brenda Snyder, Secretary

Tami Cox, Member-at-Large

Andrew Blount/ WL Historical Society

Katie Neer/ Solomon's Garage

JD Harshfield/ Ohio Caverns

Kelly Bell & Kathy Mohr/The Rusty Crow

Jill Klinger & Kurt Seeley/Jennings Farley & Seeley Funeral Home & Crematory

Call to order by Vice President, Linda Vernon:

Treasurer's Report: report read; motion to approve Tami Cox, 2nd by Brenda Snyder

Secretary Report: Minutes read; motion to approve Katie Neer, 2nd by Brittany McElroy

Business of the Month: Jennings Farley & Seeley Funeral Home & Crematory. Jill Klinger and Kurt Seeley were present to accept their award.

Events Committees updates:

Easter Bunny- Heather has the candy and a volunteer to be the bunny.

Tami also made a 2nd motion that we boost the Facebook event post for a \$50 fee. Linda Vernon- 2nd. Motion passed.

Spring Open Houses -Food truck cancelled.

Summer Street Market – This event will be held Saturday, June 29th from noon-5pm. We really need volunteers to step up and help make this event a success for our community! This event gets bigger and bigger every year and that means it takes more and more people to put it on. If you can help in any way, please email Tami Cox at wliba@mywestliberty.com.

We are looking for more \$500 sponsors. Brenda created new Google forms to enable online signups for the car owners, food truck owners, and vendors. The first round have been sent out to previous vendors. We are going to provide a free booth to the West Liberty Cheerleaders and they will provide face painting and help clean up afterwards.

Summer Garden Tour – Jake has sent out letters looking for gardens to include on the tour.

Cash Mob – The WLBA is going to start a new event starting next month, April.

Old Business –

By-Laws: now that we have our 501c3 status completed, we need to update the By-Laws. We need to add in the new scholarship that we started this year. Andrew Blount has volunteered to be on the committee.

Village Council Meeting – Brittany McElroy attended the last meeting of the West Liberty Village Council. The Village will continue to pay ½ of the web site and ½ the landscaping. We gave them back full control of the Fire Sales and the Christmas Light Contest. They decided they would do away with the light contest.

Rack Cards/Brochures – membership is down and there are not as many business members to list in a brochure. Brenda Snyder made a motion to order 1000 rack cards that will include a QR code to link to the list of members and a map and then use the leftover money to go into boosting events. JD Harshfield 1st, Brittany 2nd, motion passed. Civista will sponsor bags again this year.

Tami Cox made a motion to adjourn the meeting. Brittany McElroy 2nd. The motion passed. Meeting adjourned.

Respectfully submitted,

Brenda Snyder

WLBA Secretary

Upcoming Monthly Meeting Dates

Thursday, April 11th at 5:30 pm, Mad River Farm Market